



Daffodil International University
Faculty of Science & Information Technology
Department of Information Technology and Management
Midterm Examination, SP 2024

Course Code: Management Information Systems; Course Title: ITM- 301
Level: 3 Term: 2 Section: A
Instructor/Teachers: NI

Time: 1:30 Hrs

Marks: 25

1 Basic Concepts MIS. (5)

- a) What is MIS in your words? [Marks- 1] CO- 1
Level-5
- b) Analysis MIS and List down the Components of MIS. [Marks- 1]
- c) Can we say BLC (Blended Learning Center) is MIS? Yes/No. Justify your answer. [Marks- 3]

2 Data and Information (5)

- a) Analysis Information System: Identify which management level uses which information System then what type of decision are taken on that level. [Marks-3] CO-3
Level-4
- b) Explain Decision support systems with an example – where DSS is used. [Marks-2]

3 MIS In Application (5)

Plot: You have a Nabisco (and there are employees from different age group. (Nabisco Biscuit & Bread Factory Ltd. commenced its journey during the 1950s as the largest biscuit and bread manufacturer of that era)

- a) Point out some 4 advantages of Computerized IS. [Marks-2] CO- 4
Level- 5
- b) Explain some advantages of Manual IS. [Marks- 2]
- c) Between Computerized IS and Manual IS which is better for Nabisco? justify your answer. [Marks- 1]

4 MIS for solution (10)

Back ground: Suppose you are appointed as Food Panda bd , Strategic manager.

Requirement:

- a) Classify Food Panda bd's Activities in Business model Canvas [Marks- 6] CO- 2
Level-4
- b) Apply ERRC Model for Strategic suggestions [Marks- 4]